

{Date}

Learning Portal Proposal for { School }

1.0 Proposal Overview

This proposal is for the supply and management of an online Learning Portal .for {School}. The goal is to develop a business portal for the delivery of educational instructions on-demand to subscribed students from remote locations and to provide technical and administrative support services. This portal will be supplied on basis, of monthly or annual service subscription payment which the subscribing institution will be free to discontinue at any time without penalty.

2.0 Proposal Background

Xceedia Learning Management System (LMS) Service will enable educational institutions to offer their regular or unscheduled courses for access to any student from any internet-enabled computer in the world. By this service, they can achieve efficient and quick online course distribution without huge investment on extra equipment, software and IT personnel. The service makes it possible for a small institution with few staff to run an international learning portal taking students from all over the world on a remote basis. With Xceedia LMS service, the online school is reachable from any computer with internet connectivity.

2.1 Other Advantages

- New and constant income stream from remote students.
- Immediate access to training on 24/7 basis all round the year.
- Reduced delivery costs per course, due to self learning mode.
- Delivers training with greater consistency
- Low up front cost - no servers to buy
- Lower ongoing costs, in the long run because subscribing institution doesn't have to pay someone to maintain their server(s), don't have to upgrade their server(s) or buy new ones
- Data Security and Integrity - Real data center and security protocol are used and this contractually guarantees client's rights to their data. There is no need to run back-ups. This is done for the client.
- Easy and automatic upgrades - Software upgrades are routinely provided at no extra charge.

- 10 Adebowale Close, Ikeja , Lagos
- 10 Ondo Street, Old Bodija Estate , Ibadan.

3 Technology, Development Timelines

3.1 Features

- 100% browser based for the learner and the administrator -
- Three types of user registration: open, approval required or closed
- Publish SCORM courses
- Multilevel course catalog
- Launch and track courses
- LMS keeps track of bookmarks, scores and results of individual questions
- Online reports
- Place learners in groups
- Assign courses to all learners, specific learners and newly registered learners

3.2 Functionality

- Multiple user login
- Multiple files upload and download by students and teachers.
- Participation in chat and discussion boards,
- Students are also able to view grades as well as contact the teacher and classmates.
- Online assessments.
- Online certification
- Online enrolment and fulfillments

3.3 Typical Features

The screenshot displays the xceedia weblearning website interface. At the top, it says "xceedia weblearning" and "You are not logged in. (Login)". The main content area is divided into several sections:

- Sample Tutorial:** A link to "Read a sample Drupal tutorial topic".
- New books:** A list of books including "Drupal 6 Site Blueprints", "Your Drupal", and "DRUPAL WEBSITE MODELS".
- Available Courses:**
 - Creating Effective Web Applications With Drupal:** Described as a course illustrating how to use the Drupal framework to build highly effective web projects. It identifies popular web architectures and business models. **This course does NOT require any programming skills.**
 - Creating and Administering a Drupal 6 Website:** Described as a course for people new to Drupal 6, covering the basics of creating and running a website. **This course does NOT require any programming skills.** Cost: \$150.00.
- Calendar:** A calendar for November 2010.
- Main Menu:** A link to "Site news".
- Login:** A form with fields for "Username: admin" and "Password: *****", a "Login" button, and links for "Create new account" and "Lost password?".
- Course categories:** A list of categories including "Management" and "Drupal", with sub-links for "Creating Effective Web Applications With Drupal" and "Creating and Administering a Drupal 6 Website".

At the bottom, there is a search bar labeled "Search courses".

3.4 Development Timeline

Subscribing institutions can actually begin to use their online LMS portal within two weeks after sign-up and with minimal training. Subscribers are simply assigned a domain with pre-installed LMS application and users login. A users handbook is also submitted in electronic document format for distribution to students.

1	Users go to your online Learning Portal at www.[yourshcoolname]online.com from any computer
2	Administrator, teachers and students log in using their secure usernames and passwords
3	Access and update students records or add more students ,courses and teachers with easy to use forms

Our LMS portals are hosted on reliable UK based server which guarantees 99.9% uptime and is not susceptible to power failure problems.

3.5 Costing

The following costs are payable:

3.6 Course Administration

Alternatively we are able to take charge of all functions pertaining to running the portal; delivering all development and administration which include:

3.6.1 Course Documents Development : Creation of course materials ; documents, pdf, html , audio , video , flash, Powerpoint

3.6.2 Course Structure Development : Creation of courses; students and teachers participation and correspondence, forums, chats , quizzes and assignments.

These services are available at negotiated costs and on retainer basis.

4.0 Clients

Xceedia Limited has developed and maintained Learning Portals for several clients from all over the world and mainly located in UK and USA. For security reasons and to protect clients anonymity and business strategies, all our work is always undertaken under Non Disclosure Agreements.

5.0 Company information

Xceedia Limited is a software engineering company located in Ibadan, Nigeria The company was established in 2010 from the an enterprise which had been functional in UK since 2005. We create enterprise wide software solutions for clients from all over the world either as local applications or on remote SAAS basis.

Software development

Xceedia creates enterprise wide software solutions for deployment over intranet and internet. Generally Xceedia Limited develops the following classes of applications:

- Content Management Systems (CMS) based applications for corporate, business and social networking.
- Learning Management Systems (LMS) for educational institutions
- Enterprise Resource Planning ERP applications
- Healthcare Management Systems – for deployment by private and public hospitals

Training

We offer several main types of training:

- On-site training - on client's premises on several subjects according to need.
- Off-site training - either on our premises or at conference venues, away from clients' offices.
- Online Learning systems - where can learn and be assessed with all the stages completely at their control.

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Web portal: www.xceedia.co.uk

ORDER FORM

BILLING DETAILS

Name of Company :
Contact name and title [for billing]
Contact Telephone :
Contact Email :

LMS DETAILS

Domain : [yourname]
Number of desired login accounts [How many different persons to access LMS]

COST DETAILS

	DESCRIPTION	STUDENTS (No.)	MONTHS (No.)	RATE (N/month)	TOTAL (N)
Opt.1	Unlimited Students				
Opt. 2	Per Student Minimum 5				
	ONE TIME SETUP				
				TOTAL	

Please make cheques payable to XCEEDIA LIMITED.

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xceedia
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